



Volunteer Role Description Best Before– Campaigner

Background to the Best Before Project

The Hornbeam and This is Rubbish is working with anti food waste campaigning and redistribution organisation 'Best Before' to deliver their programme 'Best Before, Still Good After'.

The aim is to raise awareness among local food retailers that it is not illegal to sell food that is passed its best before date. The programme would like to encourage and support retailers to sell food passed its Best Before date at a reduced price which will prove that it does not need to be wasted and also educate the customers.

The programme aspires that shops will take this up and be willing to be promoted as doing a positive environmental and social action, instead of been seen negatively for stocking 'out of date' food.

Purpose of this volunteer role:

We are forming a team of volunteers who are self-motivated and looking for a flexible opportunity to help reduce local food waste. They will;

- be inducted into the programme and given a briefing pack.
- visit local shops alone or in pairs at a time that suits them.
- log what information they find out from the shops they visit on an online shared database, or hand in hard copies of this information to FRP for another volunteer to log online.
- optionally, take part in suitable local events to engage people in this FRP Best Before project and seek other opportunities to promote this work.
- optionally, use social media and food re-distribution apps to promote the project and find organisations which can receive surplus food.

Volunteers will visit shops in Waltham Forest and talk to them about the Best Before Project;

- ask what they do with food past
- ask if they would be willing to trial selling 'Best Before' food'
- ask if they would be willing to donate food past its Best Before date
- show the shops examples of local and national shops selling or donating this food.

There is another volunteer role focused on collecting and redistributing food. Volunteers are welcomed to help with all the variety of tasks this project offers.

The Hornbeam People's Kitchen will also welcome volunteers to help with their monthly 'pay-what-you-feel' cooked from food that would have been wasted.

Why Volunteer

In this role you are able to do as much volunteering as suits and know that ever little really does help. You never know which shop might be the one to champion this Best Before project. You can even do some volunteering from home by phoning food whole salers in Waltham Forest and logging your own findings or information others have written down online.

You will be part of a supportive and enthusiastic group and be making new contacts around your local area.

You will be linked with another volunteer if you wish to visit the shops with someone.

Other benefits can include:

- Record of the work done / References
- Gaining valuable, transferable skills
- Opportunity to make a difference in your local community!

Time Frame

Hours/ Days – Flexible, when ever you have time.

- Representing the project at one off events.

Start date – September 2016

End date – February 2016. There will further campaigning activities following this.

Location of Task:

From home, across Waltham Forest and occasional event sites.

Contact details:

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